

# Paul Samples



I'm a digital product designer born and raised in Texas. My career has allowed me to travel all over the world and live in both the east and west coasts of America. Four years ago I moved with my family to Copenhagen to help open Work & Co's first European design office. It was the best decision I've ever made.

Over the last 10+ years I've had the pleasure working closely with some of the worlds biggest brands—helping design and create award-winning digital products used by millions of people everyday. Throughout this time I've gained skills and experience in everything from product storytelling and strategy, brand identity and design, product prototyping, art direction, design for physical spaces, mentoring other designers and more. I approach my work with curiosity, listening more than talking and a desire to create the best possible product experience for the people that use them.

## Work Experience

Present – 2014

Work & Co.

Assoc. Design Director

This is where I've learned everything. Some of the most talented and kindest people are here. I've helped create digital products for IKEA, Apple, Virgin America, Lunar, Beeline, Freeform TV, The Smithsonian Channel, YouTube, FOX TV, TMZ News, Vans, General Motors, The Met Opera and more.

2014 – 2013

Ralph Appelbaum

Exhibit Designer

I worked on a small team of incredible designers and architects helping shape from the ground up a new Smithsonian museum in Washington, DC—The National Museum of African American History & Culture. I learned more in this position than any history class I've ever taken in school.

2013 – 2011

Frog Design

Designer

I moved to NYC just after graduating college and landed the opportunity to work for, at the time, one of the most renowned design firms. I was able to learn so much here and more importantly I met some incredible people that would go on to lead me where I am today.

## Education

2006 – 2011

University of North Texas

Bachelors of Fine Arts in Design

2004 – 2005

Brooks Institute of Photography

Major in Film

## Contact

+45 60 90 52 65

paulsamples@me.com

paulsamples.com